

FURTHER INFORMATION FROM MR WOOLLETT

From: Tony Woollett <
Sent: 04 July 2019 20:44
To: Karen Robson
Subject: Fwd: Alders Bar Committee Hearing

Hi Karen,

Please find statement provided by Julie and Michael Wilson. and confirmation of Julie's agreement to use email correspondence as evidence of our engagement.

Julie and Michaels Contact details below.

----- Forwarded message -----

From: Julie Wilson < >
Date: Thu, 4 Jul 2019 at 14:39
Subject: Re: Alders Bar Committee Hearing
To: Tony Woollett <
Cc: John Pemberton < >

Dear Licensing Committee,

Michael and I would like to say how much we're looking forward to the new cafe/bar opening on the sea front.

When 21 North Terrace was opened as The Lounge, we feared that North Terrace was going to turn back into 'The Strip' with the associated anti social behaviour and difficulties experienced by ourselves and other residents.

We were therefore relieved when Tony Woollett and his partner made efforts to engage with us, talk about their plans, preferred clientele and about the ethos behind their establishment. Tony and his partner also went to the effort of inviting us in, with their landlord, showing plans and bringing in samples of product for us to try. We understood that this was their way of building bridges with local residents, showing us how they wanted to develop the business and continually engaging with us to work with, rather than against our opinions and considerations.

In light of their approach, we support the additional opening hours. We take on trust the commitments that both have made in terms of operating procedures and desired future developments.

As a result, we support the Alders Bar, its license and the extended opening hours. We would have been delighted if the new premises that are being developed on with its appallingly late opening hours and excessive permissions had made even one half of the effort that this couple have demonstrated.

We look forward to the committee taking a positive view of the business and supporting it into success.

All the best,

Julie

Dr Julie Wilson
Chair of BAM Leadership & Leadership Development SIG
British Academy of Management,

On 3 Jul 2019, at 05:48, Tony Woollett <

> wrote:

Good morning Julie,

I did read your planning comments, which are much appreciated. If you're unable to make the 16th could I trouble you for a personal statement that we can present on the day?

Thanks

Tony

On Wed, 3 Jul 2019 at 05:38, Julie Wilson <

> wrote:

Hi Tony,

We've no objection to you using any email material and have emailed planning with my support for the business changes. I'm not sure if I can get there on the 16th, but am happy to support otherwise.

Good luck!

Julie

Dr Julie Wilson
Chair of BAM Leadership & Leadership Development SIG
British Academy of Management,

On 2 Jul 2019, at 15:57, Tony Woollett <

>

wrote:

Hi Julie & John,

I think I mentioned to you both in passing that Sarah and I will be attending a committee hearing at 10.00am 16th July at County Hall to discuss the variation application we submitted and the representations (objections) of Penny and Mr & Mrs Duncan. We would like to use email correspondence regarding our engagement with local residents and just wanted to double check that is OK with you both, and if you would consider attending as witnesses? We understand that you may know Penny and Mr & Mrs Duncan and may not be comfortable or available, but thought we would ask.

Best regards

Tony

From: Tony Woollett < >
Sent: 04 July 2019 20:48
To: Karen Robson
Subject: Fwd: Alders Bar Committee Hearing

Hi Karen,

Please find confirmation of John Pemberton's agreement to use previous email correspondence as part of our engagement evidence.

Regards
Tony

----- Forwarded message -----

From: John Pemberton < >
Date: Wed, 3 Jul 2019 at 20:25
Subject: Re: Alders Bar Committee Hearing
To: < >

Hello Tony,

Thank you for your email.

I am happy for you to use earlier emails to show community engagement with the local residents,

I do understand, given their immediate proximity to Alders, why they might have concerns given the previous experience of the venue and its management. It's a shame they weren't able to attend your earlier evening meeting to possibly clarify their concerns - the Bath Terrace residents certainly seemed happy that you would operate the business responsibly, mindful of the immediate environment.

I am guessing the other venues on North Terrace already have the evening opening hours you are proposing, so I think it unlikely that the committee can decline your request - it may be the earlier opening hours that the objectors are more concerned about and that the committee will scrutinise in more detail ?

I do hope you understand my reasoning for not attending - it's not a reflection on you or the business (indeed I'm looking forward to my first coffee and cake!), but on divided loyalties!

Kind regards,

Jonathan

-----Original Message-----

From: Tony Woollett < >
To: Julie Wilson < >
Sent: Tue, Jul 2, 2019 3:58 pm
Subject: Alders Bar Committee Hearing

Hi Julie & John,

I think I mentioned to you both in passing that Sarah and I will be attending a committee hearing at 10.00am 16th July at County Hall to discuss the variation application we submitted and the representations (objections) of Penny and Mr & Mrs Duncan. We would like to use email correspondence regarding our engagement with local residents and just wanted to double check that is OK with you both, and if you would consider attending as witnesses? We understand that you may know Penny and Mr & Mrs Duncan and may not be comfortable or available, but thought we would ask.

Best regards
Tony

MISS WILSON



Tony Woollett <

21 North Terrace - Alders Coffee House : Bar

14 messages

Tony Woollett <

>

26 April 2019 at 17:06

To:

Hi Julie,

Thanks for your time today and feedback on our proposal for 21 North Terrace. As promised I've attached draft layout drawing (it will change slightly regarding seating arrangements) with architects 3D image, which by the way are nothing like to finished product. To give the local residents/stake holders an idea of the finish we're trying to achieve I've added some images that we're working towards.

The residents/stakeholders I was hoping to contact are: (think I spoke to her husband/partner earlier) and Not sure if these are in your group, if not could you please let me know and I'll contact them directly.

Please advise all concerned that I can be contacted on my mobile during normal working hours or by email. We are more than happy to engage and take on board suggestions, as well listening to any concerns. We do plan on having a general meeting with all stakeholder (of which residents are the most important) and will be able to share more detail on the final finishes and our business plan for Alders.

Hope you have a good weekend and I'm sure we'll speak again soon.

Kind regards
Tony

2 attachments

Stakeholder Images.zip
10626K

21 North Terrace-20.04.19.pdf
6558K

Julie Wilson <

>

28 April 2019 at 20:18

To:

Cc: Tony Woollett <

>

>

Dear All,

I hope that you're all well. You may be aware that the lease for The Lounge on North Road is up for sale. I had a visit from Tony Woollett who's hoping to take on the lease and open a cafe/bar on the premises.

We had a good chat, I explained our experience of living near 'The Strip', our desire to see Seaham thrive whilst also maintaining the environment that makes this such a special place to live. Tony appeared to understand these concerns and was keen not only to open a business that will keep to the licensing terms, but that will have the support of local residents as well.

Below is the email he sent on Friday after our conversation, along with the plans so far for the development of the site. I said that I'd pass these on and then everyone can make their feelings clear or contact Tony in person.

All the best,

Julie

Dr Julie Wilson
Chair of BAM Leadership & Leadership Development SIG
British Academy of Management,

2 attachments

Stakeholder Images.zip
10626K

21 North Terrace-20.04.19.pdf
6558K

Penny Aylott < >
To: Julie Wilson <

28 April 2019 at 21:27

Tony Woollett < >
To: Julie Wilson <

29 April 2019 at 09:50

Hi All,

Further to the email Julie kindly shared, I would just like to reiterate that I am available to be contacted by email or mobile, and that engaging with all stakeholders is very important to our little project. We understand the frustrations felt by residents regarding the lack of communication from some establishments on North Terrace and would like to take this opportunity to confirm that we

very much want our project to be a part of the local community, and hope it will enhance the Seaham Seafront experience for visitors and locals alike. We most certainly will not tolerate any anti-social behaviour of any kind in or outside our premises as this behaviour would be contrary to the tone we wish to promote, and would be detrimental to our business and stakeholders alike.

We hope to start fit out work in the next month (all being well) with all trades and contractors coming from the Seaham area, and we will carry on our support for all things local when we open, with local suppliers always given preference. We will also support local initiatives such as The Seaham Beach Clean and other good causes, and generally wish to be a part of your community.

We plan to have a stakeholder general meeting with local residents in the next few weeks where all parties can openly discuss our proposals, and we will be able to offer further detail and meet face to face. I hope to see you all then.

Best regards
Tony Woollett

Julie Wilson
To: Tony Woollett <
Cc:

>
>
>
>
29 April 2019 at 09:59

Thanks Tony,

All the best,

Julie

Dr Julie Wilson
Chair of BAM Leadership & Leadership Development SIG
British Academy of Management,

Penny Aylott <
To: Julie Wilson <
Cc:

>
>
>
>
29 April 2019 at 18:03

Tony Woollett
To: Julie Wilson <
Cc:

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>
>
22 May 2019 at 21:31

Hi All,

Just an update on how things have progressed regarding our proposal for 21 North Terrace (formerly the The Lounge)

The Lounge has now closed and we have agreed a lease for the ground floor. An extensive fit out will commence soon and we hope Alders Bar & Coffee House will be open for business early July.

As noted in previous correspondence, we are aware of the concerns of local residents regarding previous anti-social behaviour and nuisances associated with drinking establishments on North Terrace, and to that end we would like the opportunity to meet and engage with local residents and stakeholders to discuss our proposals and receive your feedback. The landlords have kindly offered the first floor of the premises as a venue for the meeting, with tea, coffee and a few patisseries to tempt you all along. For those that wish to attend could please advise by response.

Venue: 21 North Terrace Seaham
Date: 28th May
Time 6.00pm

Prior to the above meeting I will do my utmost to visit all local residents to engage with those not included in this email.

Kind regards
Tony & Sarah

9 at 20:18, Julie Wilson

> wrote:

Julie Wilson > 23 May 2019 at 10:34
To: Tony Woollett < >
Cc:

Thanks Tony,

We'll be there.

All the best,

Julie

Tony Woollett < > 23 May 2019 at 14:55
To: Julie Wilson < >

Thanks Julie, we'll look forward to seeing you there.

Tony Woollett < > 28 May 2019 at 17:01
To:

Hi Fred,

Was good to meet you this morning and explain a little about Alders Bar & Coffee House (Formerly The Lounge) Please see email thread below and attachments that explain a little about what our little project. Please feel free to contact me on if there is anything more you would like to know or have any concerns.

Best regards

Tony

F. Dunca
Reply-To: "F. Dunca"
To: Tony Woollett

17 June 2019 at 12:38

Hi Tony

We've had a look at your application for the restrictions to be lifted, that were placed on your premises as a result of what happened before you took over.

These conditions were put there to protect us and the other residents

We will be objecting to this

Its nothing personal and hope your business is successful

Fred

Tony Woollett <
To: "F. Dunca" <

> 17 June 2019 at 13:09

Hi Fred,

Can I ask if there are any particular concerns regarding the application to vary a condition. We do understand local residents concerns regarding a repeat of previous licensed premises on North Terrace and we are sensitive to those concerns, and if you are willing to have a chat to discuss these we'd be grateful of the opportunity.

However we will understand if you wish to proceed with your representation and there will be no l'll feeling myself and Sarah.

Kind regards

Tony

F. Dunca
Reply-To: "F. Dunca" <
To: Tony Woollett <

> 17 June 2019 at 21:55

Hi Tony

The 7.00 am opening, the Bi-Fold doors allowing noise out of the premises, and the removal of the requirement to have food when purchasing alcohol.

The other stuff about the signage doesn't really affect us.

We are the residents who, being so close to you, will be the ones most affected by the changes you seek to implement.
Once again, it isn't personal against you and Sarah, and genuinely wish you all the success with your new business
Fred

Tony Woollett <
To: "F. Dunca" <

>

18 June 2019 at 07:50

Hi Fred,

We do understand your concerns, more so with you being the closest resident, and I'd just like to respond to your specific concerns below.

7.00am Opening was in response to several requests from local dog walkers, cyclists and local workers that wanted a coffee at that time of day. As with all our activities we would be sensitive to residents and would not cause disturbance when opening, but would also be happy to discuss opening a little later in-line with other establishments on North Terrace.

Bi-fold doors were to be installed to give Alders a continental feel, in-line with the fit out and products we will be selling. Bi-folds would not be open early mornings or late evenings as again we are very sensitive towards our neighbours.

Removal of food with alcohol (substantial meal) is requested as we will only sell cakes and light bites and will not be selling substantial meals. Again we understand residents concerns regarding

noise levels and nuisances, and we are prepared to put in place several measures to ensure these do not become an issue. Our daytime service will very much be family orientated with the evening a low key and relaxed continental feel. We will not under any circumstances be playing loud music, nor will we tolerate any behaviour that could cause upset to our customers or neighbours.

As I've said previously, there will be no ill feeling from me or Sarah and our intention is not to upset residents in any way as we would like Alders to very much be part of the community. I would like to thank you for engaging with us and giving us the opportunity to discuss our proposal.

MR JOHN PEMBERTON



Tony Woollett <



Thank you

2 messages

John Pemberton



28 May 2019 at 19:46

To:

Dear Tony and Sarah,

Just a quick message to say thank you for your hospitality this evening and for elaborating on your plans - the cakes were delicious, so you're onto a winner there!

I hope all progresses well with your new business venture and I look forward to sampling a coffee and cake (with accompanying dog of course!) when the doors to Alders eventually open.

All the best.

Kind regards,

Jonathan Pemberton

Tony Woollett



28 May 2019 at 20:25

To: John Pemberton <



Hi John,

Was great to meet you all tonight and was good to get feedback on our plans. We're glad you enjoyed the cake, and we very much look forward to seeing a lot of you and the dog, who I'm sure will enjoy our doggy treats.

Thanks
Tony and Sarah

